

FOR IMMEDIATE PRESS RELEASE: TRADE JOURNAL

**TURN ON THE LIGHTS AT THE SOUND OF YOUR VOICE
AND ADD ON SALES AT THE CASH REGISTER!**

**IntelaVoice™ The World's First Voice-Activated Light Switch
Enhances Safety & Security With Voice Automation**

POWAY, CA - **VOS Systems Inc.**, manufacturers of state-of-the-art, next-generation speech recognition products has unveiled the newest way to turn on a light switch: the IntelaVoice™. This 21st century technology combines the ease and reliability of voice operated products with the convenience and affordability of voice automation.

IntelaVoice is the smart, new way to turn on a light switch. No more groping or fumbling in the dark for a light switch. **IntelaVoice** turns lights and other small appliances on and off at the sound of your voice - using a one-word command!

Developed in response to consumer demand for dependable and affordable voice automated products, the **IntelaVoice™** is the first product of its kind. This revolutionary product will enhance safety and security at the home or office lighting entryways, garages, basements - or any other place that's dark - at your voice command. And, the **IntelaVoice™** works with most types of lighting including incandescent, fluorescent and lights with dimmer switches at a distance of up to 20 feet.

Installing the **IntelaVoice™** couldn't be easier, and that's good news for your customers! Simply plug **IntelaVoice™** into any standard outlet and plug the device to be controlled into the **IntelaVoice™**. No wiring is necessary, no tools are needed and no complicated instructions required. It takes only seconds.

IntelaVoice™ is a "must have" product revolution. It's perfect for families with small children, senior citizens/ the physically challenged and anyone who is uneasy about entering a dark area. Since it works virtually anywhere, that adds up to multiple sales for retailers.

Unlike other sound-activated devices that require clapping, the **IntelaVoice™** turns lights on and off with a simple one word command: "**Lights**" It is also pre-programmed with three other vocal commands that allow customers to turn on and off radios, television sets, fans and other small appliances.

The American Voice Input/Output Society (AVIOS) was so impressed with the IntelaVoice™ that it awarded it the **Best Consumer Product of the Year**. Consumers are also raving about this incredible new lighting concept, and here are just a few of the reasons:

IntelaVoice™ is fun, convenient and affordable,

IntelaVoice™ eliminates the hazards of groping in the dark for a wall switch or Table lamp,

IntelaVoice™ requires no complicated installation process - it simply plugs into any wall outlet,

IntelaVoice™ offers a long overdue, hands-free convenience for the physically challenged, senior citizens, children or anyone who has trouble reaching wall switches or moving freely about the house,

IntelaVoice™ eliminates those unsightly smudge marks around the wall switch,

IntelaVoice™ features high-speed speech recognition and response, and Speaker-independent operation, so it works with anyone's voice,

and, **IntelaVoice™** provides priceless security and peace of mind by lighting the way for anyone who is uncomfortable in dark areas.

The **IntelaVoice™** is available in a variety of POP merchandising displays and features colorful, eye-catching graphics. The suggested retail price is **\$29.95**. Also available is the **LiteMic™**, an external microphone that can be used to enhance the operation of the **IntelaVoice™** in hidden places such as behind a sofa or bookcase or under a desk.

Suggested retail price of the **LiteMic™** is **\$9.95**. In 1995, **VOS Systems Inc.** joined forces with Sensory, Inc, a leading provider of low-cost, high-quality speech recognition technology. This partnering arrangement led to the development of the **IntelaVoice™** and other voice-operated consumer products that are in production.

For more information, please contact **VOS Systems Inc.** 13000 Danielson St, Suite J Poway, California 92064. Phone: (858) 679-8027; Toll-Free Sales Line: (800) 596-0061 or visit their Web site at: www.vosystems.com.